



PROFESSIONAL SKI INSTRUCTORS OF EUROPE EST 2024

FOR IMMEDIATE RELEASE

Introducing the Professional Ski Instructors of Europe: Enhancing the Global Ski Community with Expertise and Collaboration.

EUROPE — March 6, 2024 — The Professional Ski Instructors of Europe (PSIE) is planned to launch in the autumn of 2024.

PSIE's endeavour is to offer a collaborative curriculum that emphasises accessible, inclusive, and comprehensive educational opportunities for professional development. The PSIE is dedicated to enriching the skiing community by introducing supplemental training and certification options that reach beyond borders. Our initiative is designed to complement the excellent offerings provided by our peer training and certification bodies by expanding the resources and opportunities available to ski professionals.

In a significant step toward achieving this vision, the PSIE will adopt, under licence; the training, education and certification platform of the Professional Ski Instructors of Canada (PSIC). The PSIC curriculum was built from the ground up and it represents a seamless blend of skiing sciences, learning sciences, clinical practicality, and real-world relevance for ski professionals. We are excited by the collaborative spirit shown by the PSIC, which has shared its comprehensive educational stack and assets with the PSIE.

Stay tuned for further programming and resources launch over the coming weeks including our full website going live in May 2024.

Follow along at:

Instagram: @PSIE.pro

Facebook: @PSIE.proski

Web: www.psie.pro

About the Professional Ski Instructors of Europe

The PSIE is a new European based organisation and is dedicated to providing additional resources and training to ski professionals. We are excited to collaborate with the global ski community through a culture of excellence and continuous improvement.